



Legislation Text

File #: 17-107, **Version:** 1

RESOLUTION NO. R17-18

A RESOLUTION OF THE COUNCIL OF THE CITY OF GLENDALE, MARICOPA COUNTY, ARIZONA, AUTHORIZING THE CITY MANAGER TO EXECUTE A LICENSE AGREEMENT WITH 3G ARCHERY INCORPORATED FOR THE USE OF CITY PROPERTY LOCATED AT 8181 W. BETHANY HOME ROAD, GLENDALE, ARIZONA.

Staff Contact: Erik Strunk, Director, Public Facilities, Recreation and Special Events

Purpose and Recommended Action

This is a request for the City Council to waive reading beyond the title and adopt a resolution authorizing the City Manager to enter into a license agreement with 3G Archery Incorporated for the purpose of providing year-round archery programming at the Heroes Regional Park Archery Range. The term of this proposed license agreement would initially be for a two-year period, with administrative options to renew for up to four additional, one-year periods.

Background

In 2014, the City Council reviewed and discussed a Council Item of Special Interest regarding the possible construction of an archery range at Heroes Regional Park, which is a partially-developed 87-acre park located at 83rd Avenue and Bethany Home Road. As a result, the City Council provided direction to staff to pursue the construction of the archery range as long as there was community interest and support via financial, material and volunteer labor donations; its addition would not impede or take away from the eventual build-out of the park as envisioned; it could be completed within a reasonable time frame; and the overall management of the facility would be operated by an outside, qualified, professional archery organization.

Since that time, the range was successfully constructed with public support and officially opened in October 2016. In further keeping with Council direction, a request for proposal (RFP) for its management was issued on two separate occasions - in December 2015 and July 2016. Both solicitations resulted in no responses, which provided the City the option to administratively discuss and negotiate with any qualified group interested in providing programming and general management of the archery range.

In September 2016, 3G Archery contacted the city indicating its interest in providing organized archery programming at the Heroes Regional Park Archery Range. Staff met with the organization multiple times to discuss program logistics, philosophy, goals, outcomes, and many other archery related and operational matters.

In exchange for its use of the existing archery range, 3G Archery would agree to coordinate, use and supervise as follows:

- Provide free “Exploring Archery” classes twice per year and two intermediate classes per year to the general public
- Provide free and temporary use of archery equipment on site to “drop in” residents
- Provide general supervision of the range during its presence at the site
- Provide light maintenance of the grounds - trash and debris removal, in addition to ensuring all lanes are maintained and functional
- Provide six week “Beginning Archery Classes” four-times a year via the City’s existing fee based “Special Interest Class Program”
- Provide a J.O.A.D. (Junior Olympic Archery Development) Program
- Provide fee-based private coaching and lessons
- During its use of the facility for instructional purposes, 3G Archery will make available three archery lanes to the general public at all times. During tournaments, general public drop in use will be restricted.

Approval of this agreement will not preclude the City from programing or using the range during “non-use” times by 3G Archery.

Analysis

The City of Glendale archery range at Heroes Regional Park was constructed in an undeveloped area of the park. The site is adjacent to the east parking lot (nearly 300 spaces) and the 900 seat ramada complex. The range consists of a 125’ by 375’ fine graded area on which traditional, decomposed, pea gravel was applied. The range includes controlled ingress/egress in the form of perimeter gate-fencing and includes a natural landscaped 5’ by 125’ earthen target backstop to prevent errant arrows from leaving the backside of the range; archery targets placed in easy to move target stands to allow for easy mobility for the various distances; comfortable seating areas for participants and spectators that adequately accommodate drop in use and or scheduled competitions; colorful spectator and rest area shade, adequate storage to secure equipment; seamless landscaping along the range; and accessible concrete pathways to and from the archery range to provide access to the facility for all.

Although it is located within Heroes Regional Park, the range is subject to seasonal variation in the amount of sunlight and on average, will be open 4,015 hours per year (using an average of 11 hours of sunlight per day). Of this amount, this proposed agreement would encumber nearly 900 hours per year or approximately 20% of the time. The balance would be for use by the general public for drop-in use and/or reservations. As previously mentioned, there will be three lanes set aside for public drop-in use during regular instruction.

Community Benefit/Public Involvement

This item has been extensively reviewed and discussed by the City Council and the Parks and Recreation Advisory Commission. It is consistent with the current Parks and Recreation Master Plan. In January 2017, the Parks and Recreation Advisory Commission reviewed and unanimously voted to recommend the agreement with 3G Archery for Council consideration and approval.

Budget and Financial Impacts

This agreement is a partnership and will not cost the City any funds; however, an amount of \$5,000 is needed for the one-time purchase of new archery targets. Funds for this purchase are available in FY 16-17 department account #1000-13040-524400.

Cost	Fund-Department-Account
\$5,000	1000-13040-524400, Parks Maintenance Line Supplies

Capital Expense? No

Budgeted? Yes

Requesting Budget or Appropriation Transfer? No