



## Legislation Text

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**File #:** 14-494, **Version:** 1

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### **EXPENDITURE AUTHORIZATION FROM THE MUNICIPAL ARTS FUND FOR “ART OF FIRST RESPONSE” PROJECT**

Staff Contact: Debora Black, Police Chief

#### **Purpose and Recommended Action**

This is a request for City Council to approve expenditure from the Municipal Arts Fund in an amount not to exceed \$15,000 for the “Art of First Response” Project, as recommended by the Glendale Arts Commission.

#### **Background**

As the host city for Super Bowl 2015, public safety is a key focus for the City of Glendale. In effort to capture the behind-the-scenes experiences of firefighters and law enforcement officers as they are immersed in public safety work, a photographic art project to document Glendale first responders in preparation for and during the Super Bowl was recommended to the Arts Commission.

The intent of the project is to commission a photographer to chronical the everyday lives of first responders serving in the line of duty during Super Bowl XLIX. The photos of most interest will be selected (with the assistance of the Arts Commission) and enlarged to gallery quality. The photos will be displayed at a special reception and viewing at the Glendale Public Safety Training Center in spring 2015. Additionally, photographs not selected for the gallery presentation will be reviewed and included in a yet to be entitled book that will be made available to the general public.

#### **Analysis**

If the action is approved by Council, nationally known photographic artist Roni Ziemba will be hired to chronical the everyday lives of first responders serving in the line of duty. More information on the artist may be found at <http://ziembaphoto.com>.

Because this is an “off-cycle” request for funding support through the 1% for the Arts Fund, Council approval is required. Materials Management has reviewed and approved the special procurement request submitted. Staff is recommending Council authorize expenditure from the Municipal Arts Fund in an amount not to exceed \$15,000 for the “Art of First Response” Project.

#### **Community Benefit/Public Involvement**

The final photos will be included in the city’s art portfolio and will be used to promote the heroic efforts of Glendale’s first responders in the community. The photos will also be used for recruitment purposes in publications and on social media to promote the overall priority on safety in Glendale and to show the

dedication of men and women of the Glendale Fire and Police Departments. The City of Glendale Arts Commission voted unanimously on November 20, 2014 to fund the project.

**Budget and Financial Impacts**

Funding for this project is available in the Arts Commission budget.

Cost	Fund-Department-Account
\$15,000	1220-84650-551000, Arts Commission

Capital Expense? No

Budgeted? Yes

Requesting Budget or Appropriation Transfer? No

If yes, where will the transfer be taken from?