



## Legislation Details (With Text)

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**Title:** STRATEGIC PLANNING & BALANCED SCORECARD INITIATIVE  
Staff Contact: Kevin Phelps, City Manager

**Sponsors:**

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Date	Ver.	Action By	Action	Result
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### STRATEGIC PLANNING & BALANCED SCORECARD INITIATIVE

Staff Contact: Kevin Phelps, City Manager

#### Purpose and Policy Guidance

This is an informational session to provide the City Council with information regarding the city-wide Strategic Planning & Balanced Scorecard Initiative. This session will provide an overview of what strategic planning is, why it's important for our community and organization, and an introduction to the Balanced Scorecard management system.