

City of Glendale

*5850 West Glendale Avenue
Glendale, AZ 85301*



Meeting Minutes - Final

Tuesday, October 4, 2016

1:30 PM

Workshop

Council Chambers

City Council Workshop

Mayor Jerry Weiers

Vice Mayor Ian Hugh

Councilmember Jamie Aldama

Councilmember Samuel Chavira

Councilmember Ray Malnar

Councilmember Lauren Tolmachoff

Councilmember Bart Turner

CALL TO ORDER**Rollcall**

- Present** 6 - Mayor Jerry Weiers, Vice Mayor Ian Hugh, Councilmember Samuel Chavira, Councilmember Ray Malnar, Councilmember Lauren Tolmachoff, and Councilmember Bart Turner
- Absent** 1 - Councilmember Jamie Aldama

[Councilmember Turner and Councilmember Chavira participated by telephone.]

Also present were Kevin Phelps, City Manager; Michael Bailey, City Attorney; and Julie Bower, City Clerk.

WORKSHOP SESSION

1. [16-463](#) PROPOSED REVISION TO THE RESIDENTIAL SOLID WASTE COLLECTION - HOLIDAY SCHEDULE
Staff Contact: Jack Friedline, Director, Public Works
Staff Presenter: Michelle Woytenko, Deputy Public Works Director

Ms. Woytenko explained that collections were adjusted one day in observance of holidays. There was resident frustration with the current model. The Public Works Department experienced a higher than normal call volume the week of a holiday and some of the common themes were missed collections, late put-out and residents unaware of the holiday. There were also safety concerns with increased neighborhood activities on Saturdays. Additionally, the landfill saw the highest level of resident traffic on Saturdays.

Ms. Woytenko said staff was proposing a reduction in the number of observed holidays to three: New Year's Day, Thanksgiving Day and Christmas Day. She said the proposed new schedule would begin in January 2017. The schedule would be easier for residents to remember and would lessen the confusion of Glendale residents with Phoenix mailing addresses because the City would be on the same schedule as Phoenix.

Ms. Woytenko said there were no budgetary impacts and it would increase employee morale. She said the proposal was the result of a suggestion from an employee who was concerned about noise in the neighborhoods on Saturdays and having weekends off to spend with family.

Ms. Woytenko said advertising the collection schedule change would be done immediately through the utility bill, Glendale 11, the Glendale Star, the City's website and social media. There would also be a section devoted to the change in the Clean and Green newsletter mailed to residents the first week in January.

Councilmember Malnar asked how the City would handle customers who forgot to put their garbage out on the holiday.

Ms. Woytenko explained staff was aware there would be a learning curve when implementing the change and those residents would still receive service.

Councilmember Malnar was concerned there would be many people who would forget and was comfortable that those residents would still receive service and that there was a plan in place to get the word out about the changes.

Mayor Weiers asked if the City would be paying overtime since the employees were working on a holiday.

Ms. Woytenko said the City paid overtime now because the schedule ran five days a week on a four/ten schedule and would not change under the new model. The landfill might occasionally have to add a person but there was no additional cost for that.

Councilmember Malnar asked how many people called now when they missed a holiday pickup.

Ms. Woytenko said it varied depending on the holiday. Columbus Day was the holiday where staff received the most calls because residents did not realize it was a holiday.

Councilmember Tolmachoff asked if there was an additional charge for the missed pickup.

Ms. Woytenko said staff did track the number of times extra trips were made to a residence and at some point the extra pickups were no longer free and the same would be true for the new schedule.

Mayor Weiers asked when this new program would begin.

Ms. Woytenko said it would begin January 2017 with Martin Luther King Day.

Councilmember Tolmachoff asked if a banner could be placed on the City's webpage to remind residents of the upcoming change.

Mr. Phelps said Public Affairs would work with the department to make sure to use all the available resources to notify residents of the change. He said there would be a long grace period to get residents trained on the new process. It would make garbage collection simpler in the long run and most importantly, it would avoid putting large collection trucks in the neighborhoods on Saturdays.

Councilmember Turner was concerned about collecting on a holiday Monday when children might be home rather than collecting on a Saturday and that residents might be out of town and miss their Monday collection. He did not see the trade-off and said crews would miss their three-day weekends. He liked the idea of keeping a holiday a holiday and felt there was a social benefit to that.

Mayor Weiers asked if there was a consensus for the item to move forward.

Councilmember Malnar had reservations that depended on how fast the item moved forward.

Mr. Friedline said the program would take effect in January 2017. The City would collect the garbage of residents who forgot to put their cans out on the correct day. He said there might not be as many children out playing on holidays, as many parents worked holidays. The program struck a note with employees because of the safety of the children. On Saturdays there was a very long line of pickup trucks at the landfill and the

drivers had to contend with that traffic when doing Saturday pickups. There were potential safety issues with the large volume of traffic on Saturdays.

Councilmember Tolmachoff asked if the new schedule would affect bulk trash pickup.

Mr. Friedline said it would not affect bulk trash pickup.

Councilmember Turner asked if it would require an additional expense for a skeleton crew on duty at the landfill on Monday holidays.

Mr. Friedline said the landfill was open on holidays.

Mayor Weiers said there was a consensus to move forward.

2. [16-464](#)

A.R.S. TITLE 4 ENTERTAINMENT DISTRICT PERTAINING TO THE
ISSUANCE OF LIQUOR LICENSES

Staff Contact: Vicki Rios, Director, Budget and Finance

Staff Presenter: Jenna Goad, Manager, Intergovernmental and Council
Services

Ms. Rios said the proposal would give exemption to certain types of liquor licenses which otherwise would not be allowed within 300 feet of a church or school. If the item was approved, Council could adopt a resolution to establish an entertainment district that would allow for those types of licenses. She said based on the size of the City, up to two entertainment districts could be designated in Glendale. Ms. Rios said the legislation was fairly new and it would be best not to change the boundaries of the entertainment district once adopted.

Ms. Goad said extensive public outreach was conducted from mid-July through September. She said some of the tools were developed in both English and Spanish and some were targeted to specific stakeholder groups. Various outreach methods were used to reach the largest audience, which included direct-mail packets and phone calls, postcards, automated phone calls, email notifications, advertisements in the Glendale Star, including in Council newsletters, public service announcements and a formal press release. Public outreach and presentation meetings were also held, as well as an offer to meet or present which was presented in a letter and follow up calls. There were five news articles, two opinion pieces and a letter of support from the Glendale Chamber of Commerce.

Ms. Goad said survey responses showed 56% of the responses supported the effort. The majority of respondents were residents and lived in the area of the proposed entertainment district. She explained support was the highest among members of the business community at 92%. The survey also showed those in support of the entertainment district felt it would draw more people downtown, attract more diverse businesses, increase entertainment options for residents and visitors, and increase economic development and downtown revitalization. Those opposed to the entertainment district felt there might be an increase in drunk-driving, undesirable behavior and fights, and it was too close to schools. They also expressed a desire to maintain the family-friendly environment in downtown Glendale.

Ms. Goad said the downtown merchants were supportive and did not express any concerns. The Planning Commission was generally supportive, but wanted to make sure no digital billboards were allowed in the downtown area. The Glendale Chamber of Commerce Government Affairs Committee was strongly supportive and viewed it as a tool

for revitalization and market-driven investment. The Glendale Neighbor Non-Profit Consortium expressed concern regarding the impacts on the character of the area. A public meeting was held and there was general support of revitalization efforts, however, there was a concern for maintaining the character of downtown and requests to consider the impacts to adjacent properties when individual exemptions were being considered.

Ms. Rios said proposed exemption criteria included zoning and land use. She explained the proposed use complied with all applicable zoning requirements, including zoning specific to the Glendale Centerline Overlay District, and, if applicable, a conditional-use permit was granted for the proposed use. The proposed use was not materially detrimental to, and would not adversely affect, any church or charter school that was within 300-feet of the proposed use, the persons residing, working or visiting the entertainment district or surrounding neighborhoods, and the surrounding properties, neighborhoods and the City.

Ms. Rios explained adverse effects might result from several sources, including, but not limited to, traffic, parking, safety, pedestrian accommodation and accessibility, hours of operation, noise and odor of the proposed use. The proposed use complemented and enhanced the surrounding area, and did not adversely affect the character of the Glendale Centerline, including, but not limited to, the family-friendly character of the area.

Ms. Rios said if Council made a recommendation to deny a liquor license, the ultimate decision was up the State Liquor Board. Ms. Rios provided a map showing the proposed boundary of the entertainment district. She said staff was looking for Council feedback on the proposed exemption criteria and the proposed boundary.

Mayor Weiers asked if the proposed boundary might limit future growth if the light rail came to the city in the future.

Mr. Froke explained the alignment of Glenn Drive was different on the east side of 51st Avenue than it was on the west side of 51st Avenue. He explained there was a mix of properties in that area, including residential properties.

Mayor Weiers was concerned because Council was told that the boundaries should not be changed once they were established.

Mr. Froke said based on prior discussions with Council, staff was looking to include properties west of 51st Avenue.

Mayor Weiers asked if the overlay had room for movement.

Mr. Froke said the mapping program automatically calculated the square footage of the area once the boundary was closed.

Councilmember Malnar asked if the churches and schools were most concerned about the proposed exemptions.

Ms. Rios said it was mainly churches and schools that were concerned about the exemptions.

Councilmember Malnar asked if those concerns were addressed in the proposed exemptions.

Ms. Rios said the proposed exemptions were staff's attempt to address those concerns.

Councilmember Malnar asked if the churches and schools had seen the proposed exemptions.

Ms. Rios did not believe they had seen the proposal. Staff was requesting Council feedback and the final proposal would be brought back as part of a resolution, which would give the public additional opportunity to weigh-in on the exemptions.

Councilmember Malnar wanted the constituents to have an opportunity to provide feedback to Council. He had concerns about some of the language in the proposed exemptions, and asked if the charter schools and churches feared other adverse effects that were not listed.

Mr. Bailey wanted to make sure Council understood that those would come back on a case-by-case basis and the schools would also have the opportunity to appear before Council and voice concerns.

Councilmember Malnar asked if that would occur if Council approved the entertainment district.

Mr. Bailey said it would.

Ms. Rios said if Council adopted the entertainment district with the criteria at a voting meeting, constituents would have an opportunity to make comment. As liquor licenses came forward, people would have additional opportunity to make comment on a case-by-case basis.

Councilmember Malnar said once Council adopted the entertainment district, it would no longer have a say in the liquor licenses.

Mr. Bailey said Council would be granting an exemption. If Council did not grant the exemption, the requestor would not get a liquor license.

Councilmember Tolmachoff asked how the process would be different than a normal liquor license application.

Ms. Rios said there might have to be some sort of process that staff would go through and they could provide Council with details. She said the posting requirements would remain the same as they were now.

Mr. Bailey said staff would work through that process and it could be done at the same meeting.

Councilmember Tolmachoff asked if there would be notification for surrounding churches, schools and neighbors to speak on the liquor license application.

Ms. Rios said the process would not change from how it was done now. There were public postings and notifications that had to take place on every liquor license.

Mr. Bailey said if the Council would like more notification than what was done normally, he asked that the Council provide feedback to staff.

Mayor Weiers suggested that those notifications be titled differently so the public would know it concerned the downtown entertainment district. He said Council could make a

recommendation to deny the application, but the State Liquor Board had final approval.

Mr. Bailey explained if it was the 300-foot issue and within the overlay, the Council would have to approve it. If not, it would be up to the State Liquor Board to approve it.

Mayor Weiers said he thought once they approved the overlay, the Council had given the blessing, and it would be up to the State on that particular vendor.

Mr. Bailey said it was a case-by-case decision.

Councilmember Turner was concerned about the lot east of the Civic Center between Palmaire and Glenn Drive. He wanted to consider including only the south half of that lot and not the north half to avoid establishments serving alcohol facing the church.

Ms. Rios didn't think the parcel could be split. It would be better to move the boundary to accommodate it.

Mayor Weiers said there was consensus to move forward with the item.

CITY MANAGER'S REPORT

The City Manager had no items to report.

CITY ATTORNEY'S REPORT

Mr. Bailey had no items to report, but advised there was an executive session scheduled after the meeting.

COUNCIL ITEMS OF SPECIAL INTEREST

Mayor Weiers requested staff look at substituting a floating holiday for Columbus Day for employees to use whenever they wanted.

MOTION AND CALL TO ENTER INTO EXECUTIVE SESSION

A motion was made by Vice Mayor Hugh, seconded by Councilmember Tolmachoff, to enter into Executive Session. The motion carried by the following vote:

Aye: 6 - Mayor Weiers, Vice Mayor Hugh, Councilmember Chavira, Councilmember Malnar, Councilmember Tolmachoff, and Councilmember Turner

Absent: 1 - Councilmember Aldama

EXECUTIVE SESSION

A motion was made by Councilmember Tolmachoff, seconded by Vice Mayor Hugh, to adjourn from Executive Session. The motion carried by the following vote:

Aye: 4 - Mayor Weiers, Vice Mayor Hugh, Councilmember Malnar, and Councilmember Tolmachoff

Absent: 3 - Councilmember Aldama, Councilmember Chavira, and Councilmember Turner

ADJOURNMENT

The City Council adjourned at 3:31 p.m.