

City of Glendale, Arizona Community Input Summary

Since the genesis of the Centerline project at the City Council planning retreat in November 2007 much activity has occurred to address the strategic direction set by the Council's top priority to *"Create a Vibrant City Center"*. This visionary intention was brought to life by a directive for action... *"Expedite creation of a downtown (re) development strategy engaging the public, business community, City Council and external professional support."* Since then, hundreds of stakeholders across a broad range of age, role and walk of life participated in one or more of a variety of events and input conversations. The intention in design of these events to gain community perspective as the Council directed was to inform, involve and inspire. Indications suggest that all the events have appreciated by the public. The public input continues and will be updated periodically. However, the information to date suggests some common vision themes that are shared across the wide variety of participants and likely to be representative of the community. This report provides a summary of each input process and the overall shared vision themes.

Shared vision themes

- Be sure the plan represents history, & character that is uniquely Glendale
- Include public spaces with water, seating, art, character
- Attractive landscaping throughout will define the area
- Don't lose local businesses that define Glendale
- Apply mixed development with good balance of uses
- Be creative and willing to consider new ideas...adapt
- Stay in touch with the public as decisions are made
- Businesses keep the area clean and well maintained
- Balanced mixed use for vitality, variety and sustainability
- Keep and expand special events, night life

Much more detail is available in the complete detailed summary of each event. This summary presumes that the reader has access to that detail and is familiar with the nature of each event listed.

Discovery Tours

- Be true to your community character
- Have open public spaces
- Be insistent on historic preservation
- Make parking convenient
- Public art
- Balance of small, medium, large business/residential... mixed use
- Preserve local flavor
- Convenient parking
- Apply imagination to the effort... be creative
- Streetscapes define spaces
- Many activities & events to create vibrancy

-Glendale Centerline-
"A Work in Progress"

- Active street level business without dead space
- Creative use of financial tools
- Create a unique Glendale sense of place and good connections

Business Breakfast

- Include the public, listen carefully and take their input into account
- Form a shared vision that is inclusive, achievable and compelling
- Make the Centerline authentically Glendale & unique
- Form a broad strong economic base... mixed use
- Be adaptive and design renewable spaces... be flexible
- Provide organization and policy support
- Form a cohesive political viewpoint
- Have distinctive architecture and landscaping
- Think outside the box
- Include small, local, ethnic restaurants that show Glendale culture
- Respect the changing nature of commerce

Congress of neighborhoods

- Small town feel with larger city amenities
- Keep Glendale charm that makes us special
- Keep service level and access to government
- Committed leadership and public policy support
- Community and neighborhood involvement
- Historical significance and appearance preserved
- Diversity of community and character areas
- Support existing business and emphasize local small
- Family oriented friendly community

Vision Fair

- Small town feel
- Historic preservation
- Special events
- Clean up the blight
- Arts and culture
- Landscaping improvements
- Family friendly sense of community
- Diversity
- People spaces, water, seating, play
- Mayor, Council openness

ASU Community workshop

- Connections
- Preserve the landmarks
- Transportation options
- Mixed use development

- Nightlife
- Entertainment

Traveling booth

- Small town feel with big city amenities
- Historical buildings
- Family oriented
- Variety of special events
- Address safety issues
- More shops & restaurants
- Landscaping and pedestrian spaces
- Maintain properties, clean up blight
- Mixed use development

Property owners breakfast

- More people/ activities/ events
- Clean, safe, attractive streetscape
- Historic character
- Clear vision and momentum
- Encourage small local business
- More nightlife
- Maintain properties
- Vibrant mixed use

Business owners breakfast

- Access/ pedestrian friendly
- Hometown/small town
- Safe, clean, comfortable
- Redevelopment plan/ policy to support
- Vibrant, quaint, historic
- Uniform hours of operation/ businesses work together
- Activities and events
- Outdoor seating
- Mixed use / diversity of business and buildings

Respectfully submitted,

RABowers

Richard A. Bowers