What Works Cities Initiative: Open Data Project

City Council Workshop
May 2, 2017

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"What Works Cities" Overview

- Bloomberg Philanthropies initiative

- Free technical assistance

- Enhance use of data/evidence

- Goals:
  - Improve services
  - Inform local decision-making
  - Engage community

WWC Content Delivery Partners

Partner	Content Area
The Behavioral Insights Team	Real time, low-cost evaluations of programs for continual improvement
Harvard Kennedy School Government Performance Lab	Support for improving the results cities can achieve with contracted dollars
Johns Hopkins University Center for Government Excellence	Support implementation and enhancement for open data and performance management programs
Results for America	Project coordinator, advocating for use of data and evidence in decision making
Sunlight Foundation	Help cities craft meaningful and sustainable open data policies

What is Open Data?

More than a project, it's a MOVEMENT

- Proactive

- Online

- Open formats/bulk downloads

- Cost free/unrestricted

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Why is Open Data important?

Governing *"with"* the community

- Accountability

- Transparency

- Engagement

- Efficiency

- Economic growth

What can we accomplish with an Open Data program?

Telling *Glendale's* story

- Strategic alignment

- Value added to residents

- Save time/resources

- Superior service delivery

- Performance measurement

Website Examples

- Basic Example:
  - City of Milwaukee, WI

- Robust Example:
  - Baton Rouge, LA

- Performance Example:
  - Mesa, AZ

- Public Feedback Tool:
  - https://mymadison.io/documents

Draft Resolution

- Openness, transparency, accountability
- Develop an Open Data program
- Proactive release of select data
- Process for prioritizing datasets
- Publicly report on Open Data program
- Confidentiality/security/legal interests

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Council Direction Requested

- Is there consensus to pursue the adoption of a Council resolution?

- Any initial feedback on the draft?