Reconfiguration of GUS 2 Route

City Council Workshop April 4, 2017



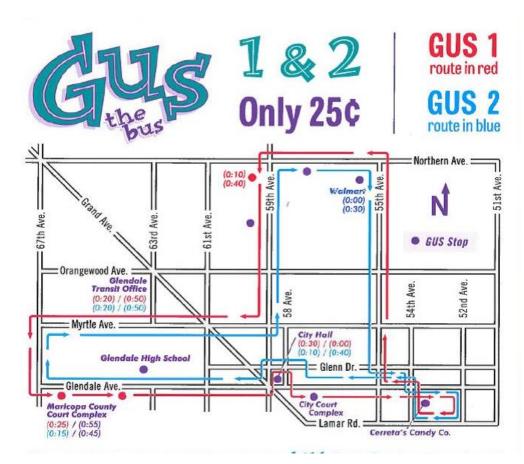


Purpose

- To better meet the needs of the community
- GUS 1 provides same current GUS 2 route, but in opposite direction
- GUS 1 & GUS 3 Routes will remain unchanged



GUS 1 & 2 (Neighborhood Circulator)



- GUS 1 Hours of operation
 - Monday Saturday 7am to 6:30pm
 - Sundays/Holidays
 8am to 6pm
- GUS 2 Hours of operation
 - Monday Friday 9am to 5:50pm



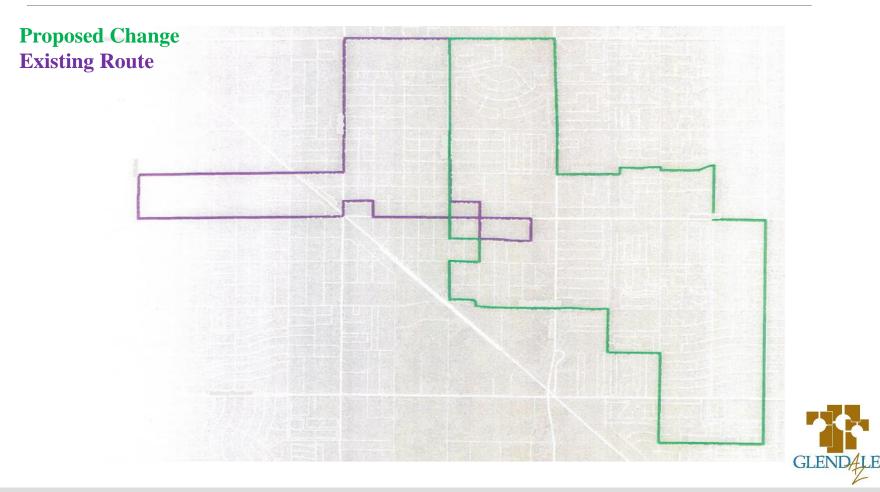
GUS 3 (Neighborhood Circulator)



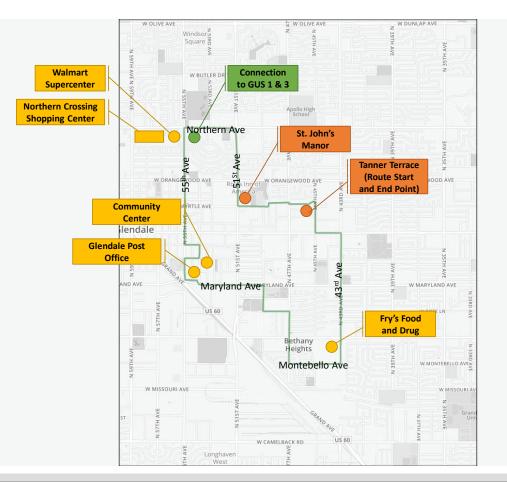
- Hours of Operation
 - Monday Friday 8am to 5:00pm



GUS 2 Route – Current and Proposed



GUS 2 Route Reconfiguration



GUS 2 Route Reconfiguration



Proposed Routes







GUS Ridership Comparison

• FY16	90,911
GUS 1	67,329
GUS 2	11,398
GUS 3	12,184
• FY15	103,528
GUS 1	75,104
GUS 2	15,452
GUS 3	12,972
• FY14	115,958
GUS 1	78,098
GUS 2	22,540
GUS 3	15,320



Next Steps

- Requesting City Council Approval to move forward
- Targeted outreach conducted by Valley Metro
 - VM staff will be in the field the week of May 1st May 5th, talking to riders at bus stops and riding the bus asking for feedback from riders
 - VM staff will provide at no cost to the city as part of their public outreach efforts for proposed service changes
- Adopted service changes will take effect October 23rd





