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April 3, 2016

Jon Froke
Planning Director
City of Glendale
5850 W. Glendale Avenue
Glendale, Arizona 85301

Re: Envision Glendale 2040 / General Plan Update

Dear Jon:

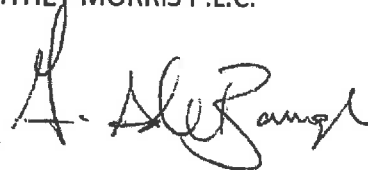
Thank you for meeting with me to review the City of Glendale's recent General Plan Update. I know what an endeavor it requires to undertake and complete a comprehensive review and General Plan update. We reviewed the proposed draft "Envision Glendale 2040", particularly as it relates to land use issues and planning. I am grateful to share our thoughts during the public comment period.

We have seen a variety of General Plan documents across multiple jurisdictions in Arizona. It is always a challenge to abide by long-standing planning principles while acknowledging evolving land use trends and city needs. Envision Glendale 2040 uniquely balances these competing factors. Envision Glendale 2040 provides clear guidance in the planning and evaluation of future land decisions. I am confident it will prove to be a helpful resource for the future of Glendale as well as land use professionals in our industry.

We wish you the best of luck in this effort and endeavor.

Very truly yours,

WITHEY MORRIS P.L.C.

By 

Adam Baugh